

## Artem Andreev

Cell Phone: +7 (919) 410-99-39

Email: [hi@theonestory.ru](mailto:hi@theonestory.ru)

Telegram: <https://t.me/rusnightman>

LinkedIn: [linkedin.com/in/artemandreev](https://www.linkedin.com/in/artemandreev)

Site: [www.theonestory.ru](http://www.theonestory.ru)

Experience and knowledge in various fields, such as: travel, automobile business, medicine, construction, telecom, banking, mentoring, aviation, e-com, GR, as well as in some highly specialized areas.

### Hard Skills

- Defining product vision, managing backlog, prioritizing tasks.
- Creating intuitive and attractive interfaces.
- Planning, organizing and controlling project execution, using different methodologies..
- Collecting, analyzing, and interpreting data to improve products and make them more efficient.

### Soft Skills

- Clear and effective communication with team, management and customers.
- Ability to motivate and lead the team to achieve goals, strategic decision making.
- Productive approach to solving complex problems and overcoming obstacles.
- Quick adaptation to changes and new working conditions.
- Effective interaction with cross-functional teams to achieve common goals.

### Other skills

Jira, YouTrack, Miro, Product Vision, Roadmap, Google Analytics, Amplitude, Mixpanel, Yandex.Metrica, Figma, Sketch, Adobe Creative Suite, Agile, Scrum, Kanban.

03/2023 - 03/2024

1 year 1 month

#### MSU-1

Site: [mcy-1.ru](http://mcy-1.ru)

Job title: Chief Product Officer

Development of SuperApp application for corporate needs and contractors' work. Designed and launched the functionality of document management, concrete ordering, internal messenger, ordering construction services and machinery.

#### Key Accomplishments:

- Increase in app turnover +34.8% YoY
- User audience growth +61.1% YoY
- New services for ordering +75% YoY
- Reduced time of work with document management by 47.2% due to work with user-friendly interface and 1C:Document Management data

01/2021 - 07/2022

1 year 7 months

#### Pobeda LLC

Site: [flypobeda.ru](http://flypobeda.ru)

Job title: Chief Product Officer

Transformed client services (web and mobile), working with the contractor's English speaking team of 28 and internal team of 9. Coordinated interaction with various internal departments.

#### Key Accomplishments:

- Reduction of redundant communications by 2.5 times
- User audience growth +19.6% (MAU)
- Optimize development and support costs with savings of 27.1% monthly
- Reduction of calls to the call center related to the work of services +52.7%
- Launch of CodeShare project with PJSC Aeroflot
- Launch of the Aeroexpress project and increase in sales +0.6% for Aeroexpress
- Recruitment of personnel together with the HR Department to the IT Department

04/2020 - 01/2021

10 months

#### Ingrad Group

Site: [ingrad.ru](http://ingrad.ru)

Job title: Head of Product Design

Improvement of the company's internal services. Implementation of interfaces for defect elimination, client acceptance of objects, BIM-systems, service for realtors.

#### Key Accomplishments:

- Quality (speed) of defect elimination at the objects improved by 3 times
- Sales through realtor service +84.9% YoY
- Optimization of BIM department work and receiving profile awards for service
- Proprietary software for client meetings and further transactions

05/2017 - 10/2019  
2 years 6 months

### YZER LLC

**Site:** проект закрыт

**Job title:** Chief Product Officer + Head of Design

Relaunch of messenger with real-time calls (audio+video) and transfers. Work with telecom companies in UAE, Kuwait, Philippines, Mozambique, Iran.

#### Key Accomplishments:

- Top 1 app position for 3 months in 26 countries
- Revenue growth +54.4% YoY
- Official messenger of telecom companies in UAE, Mozambique and Iran
- Obtained official authorization to operate the messenger on the territory of Turkmenistan

08/2016 - 02/2017  
7 months

### Rambler&Co

**Site:** проект закрыт

**Job title:** Head of Mobile

Strategizing and launching an app for buying tours and guides. Work with design and development teams. The project was closed at the initiative of Rambler&Co. management.

09/2015 - 08/2016  
1 year

### Aviakassa LLC

**Site:** aviakassa.com

**Job title:** Head of Mobile

Creation of a mobile application (from scratch) for a TOP-2 air ticket consolidator in the Russian Federation. Development of design, business logic, elaboration and defense of P&L project. Conducting interviews and hiring a team from scratch.

#### Key Accomplishments:

- Top 1 among travel apps for 2 months in the App Store
- 2nd place Runet Ranking in the category "Leisure, Leisure, Shopping" in 2016
- Bringing the project team to self-sufficiency within one year

01/2014 - 09/2015  
1 year 9 months

### Aviasales LLC

**Site:** aviasales.ru

**Job title:** Lead Product designer

Market analysis and implementation of visual solution for hotellook. Finalization and development of hotellook website and mobile application. Development of landing page for marketing campaigns. Updating the interface of search results output.

#### Key Accomplishments:

- Creating a search results interface with +9% conversion rate from the last one
- Creating a "Santa Claus letter" landing page (2014), Over 500K visitors in 2 weeks. Sharing +142K VK, +67K FB, +28K TW, +18K OK. Over 1000 bookings on aviasales and hotellook.

06/2013 - 11/2013  
6 months

### QIWI LTD

**Site:** qiwi.com

**Job title:** Product designer

Development of mobile application layouts, terminal management interfaces and websites.

04/2013 till now

### Outsourcing

I am actively working as a sole proprietor on various product and design projects.

#### Worked and work with:

Trivio, Euroset, Dialog, Barama Azercell (Innovation and Entrepreneurship Center of Azerbaijan), FinalPrice, FSK, ROLF, MTS Bank, Tinkoff Bank, Department of Tourism and Commercial Marketing (DTCM), Zain (Kuwait mobile operator). Du / Etisalat (mobile operator in UAE)